

risk transfer made easy

GENERAL DATA
PROTECTION
REGULATION
(GDPR) NOTICE





1. IDENTITY AND CONTACT DETAILS OF DATA CONTROLLER

1.1 This notice applies to the collection and processing of your personal information if you are in a country that is a member of the European Economic Area (EEA) by or on behalf of Avatar Corporation Pty Limited (089 359 544) and Avatar Brokers Pty Limited (ACN 166 369 446) and their related companies ('Avatar', 'we', 'us', 'our').

1.2 This notice is provided in addition to the information in our Privacy Policy to meet the GDPR notice requirements.

1.3 Avatar is a data controller for our website, and services provided through our website at www.avatarbrokers.com

1.4 Please contact us if you have any questions or comments about this notice, our Privacy Policy and procedures, or if you wish to exercise your rights under applicable privacy laws, which are explained further in this document.

1.5 You can contact us as follows:

Bob Whybrow
Privacy Officer
avatar@avatarcorp.com.au
Level 14, 167 Eagle Street
Brisbane QLD 4000



2. LEGAL GROUNDS FOR PROCESSING

- 2.1 Avatar relies on the following legal grounds in the GDPR to process your personal information:
- (a) with your consent: where required, Avatar will only use your personal information for the purposes for which you have given your valid or explicit consent, which we will obtain before processing your information. Some information you provide may be more sensitive and, therefore, falls within a special category of personal information, such as health information. Avatar will collect and process this information only with your explicit consent. You can withdraw your consent by contacting us using the details set out above;
- (b) contract performance: Avatar may need to collect and process your personal information in connection with an agreement with you or to perform our obligations under a contract with you in relation to the services we provide;
- (c) if it is necessary for Avatar's legitimate interests and does not override your rights and interests. This may be when:
- (I) identifying opportunities to improve our offerings and operations;
- (ii) conducting research to serve you better by understanding your preferences;
- (iii) assisting in arrangements with other organisations, such as product suppliers like insurers, in relation to services that we make available to you;



- (iv) allowing us to operate our business and related services and perform administrative and operational tasks (such as training staff; risk management; developing and marketing products and services; undertaking planning, research and statistical analysis; and systems development and testing);
- (v) investigating and taking appropriate action in relation to an identified or potential serious threat or risk to you, other customers, staff, members of the public or property; and
- (vi) verifying identity, preventing, or investigating misconduct, fraud, or crime or any suspected misconduct, fraud, or crime.
- (d) to comply with laws or regulations that apply to Avatar.
- 2.2 If you do not provide some or all of the information we request or need, we may be unable to fulfil your requests to provide you with our services.



3. TRANSFERRING YOUR INFORMATION OVERSEAS

- 3.1 Avatar primarily stores your personal information in Australia. We may also need to share some of the information we collect about you from the EEA with organisations both inside and outside Australia, sometimes we may need to ask you before this happens.
- 3.2 We may store your information in the cloud or other types of networked or electronic storage. As electronic or networked storage can be accessed from various countries via an internet connection, it's not always practicable to know in which country your information may be accessed or held.
- 3.3 If we or our service providers transfer any of the personal information we collect from you out of the EEA, it will only be done with relevant protections in place. We will take steps to ensure that your personal information will be afforded the level of protection required of us in accordance with applicable data protection laws and current legally recognised data transfer mechanisms, such as:
- (a) where the country has been deemed adequate by the European Commission (EC);
- (b) where a valid Privacy Shield certification exists (in the case of a data transfer to a Privacy Shield-certified US recipient; or
- (c) by adopting appropriate EC-approved standard contractual clauses.
- 3.4 Overseas organisations may be required to disclose information we share with them under an applicable foreign law.



4. WHAT HAPPENS WHEN WE NO LONGER NEED YOUR INFORMATION?

4.1 We will only keep your information for as long as we require it for our purposes. We are required to keep some of your information for certain periods of time under law, such as the Corporations Act 2001 (Cth). We will destroy or de-identify your information when we no longer require it.

4.2 We will only keep your information for as long as we have a relationship with you and for seven years thereafter or otherwise as required for our business operations or by applicable laws.

4.3 We may need to retain certain personal information after we cease providing you with products or services to enforce our terms, for fraud prevention, to identify, issue or resolve legal claims and for proper record keeping. We may also retain a record of any stated objection by you to receiving marketing for the purpose of ensuring we can continue to respect your wishes and not contact you further.



5. YOUR ADDITIONAL RIGHTS AND CHOICES

5.1 You can:

- (a) obtain information about the processing of your personal information;
- (b) ask us to erase your personal information without undue delay in certain circumstances, such as if you withdraw your consent, and we are not otherwise legally entitled to retain it;
- (c) object to, and ask us to restrict, the processing of your personal information in certain circumstances, such as while we verify your assertion that your information is inaccurate or if we are processing your information for our legitimate interests or direct marketing purposes (we may be legally entitled to refuse that request);
- (d) in some circumstances, such as where Avatar is processing your information with your consent, receives some personal information you have given us in a structured, commonly used and machine-readable format and asks us to transmit it to someone else if technically possible feasible;
- (e) withdraw your consent (but we may be able to continue processing without your consent if there is another legitimate reason to do so); and
- (f) lodge a complaint with the relevant European data protection authority if you think that Avatar has infringed on any of your rights. We can, on request, tell you the relevant authority for the processing of your personal information (for example, in the place you reside or where you believe we breached your rights).
- 5.2 Please contact us if you would like to exercise any of these rights.



GET **IN TOUCH**

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